

Emblem Design Checklist

- | | <u>YES</u> | <u>NO</u> |
|--|-------------------|------------------|
| <p>1. Cover letter: See Attachment 1. If trying to change an already approved unit emblem, the cover letter must contain strong justification as to why the current or previous emblems cannot be used. Changes to mission normally do not qualify emblem changes. Mission changes should be reflected in the rewritten significance statement. If the unit is newly activated, the special orders activating the unit must also be in the package.</p> | | |
| a. Is the letter on unit letterhead? | _____ | _____ |
| b. Is the letter addressed to each unit commander up the chain of command, the Wing/HO, the TAG/ESSO, NGB/PAI-H, and AFHRA/RSO? | _____ | _____ |
| c. Does the letter contain a POC for emblem changes and funding issues, including DSN phone & fax, commercial phone & fax, and e-mail address? | _____ | _____ |
| d. Did the unit commander sign the letter? | _____ | _____ |
| e. If attempting to change an emblem, does letter contain strong justification? | _____ | _____ |
| <p>2. Proposed unit emblem: See Attachment 2.</p> | | |
| a. Flights/Squadrons | | |
| 1. Is the emblem on a round disc with the unit designation in the bottom scroll and the unit motto in the top scroll? | _____ | _____ |
| 2. Are the borders of the disc and the scroll(s) the same color as the letters in the scroll(s)? | _____ | _____ |
| 3. Are there no more than six colors, including black and white? | _____ | _____ |

	<u>YES</u>	<u>NO</u>
4. Are there no more than three elements in the disc? See emblem instructions for element definition.	_____	_____
5. Is there any writing inside the disc?	_____	_____
6. Are there any cartoon characters, Cartoonish elements, or representations of gambling or a game of chance in the disc?	_____	_____
7. Has another unit's emblem been copied?	_____	_____
8. Is the emblem's design simple and in good taste?	_____	_____
9. Are there less than 31 characters and spaces in each scroll?	_____	_____

b. Groups/Wings:

1. If the group is assigned to a wing or equivalent organization, is it using the parent organization's emblem? (Must)	_____	_____
2. Is the emblem on a shield with the unit designation or the unit motto in the scroll?	_____	_____
3. Is the border of the shield and scroll Air Force yellow?	_____	_____
4. Is the background of the scroll white?	_____	_____
5. Is the lettering in the scroll ultramarine/reflex blue?	_____	_____
6. Are there no more than six colors, including black and white?	_____	_____
7. Are there no more than three elements in the shield? See emblem instructions for element definition.	_____	_____

YES

NO

8. Is there any writing inside the shield? _____
9. Are there any cartoon characters, cartoonish elements, or representations of gambling or a game of chance in the shield? _____
10. Has another unit's emblem been copied? _____
11. Is the emblem's design simple and in good taste? _____
12. Are there **less than** 37 characters and spaces in the scroll? _____

3. **Significance Statement:** **See Attachment 3.**

- a. Is the statement "Ultramarine/reflex blue represents the sky, the primary theater of Air Force operations." in the statement? _____
- b. Is the statement "Air Force yellow represents the sun and the excellence required of Air Force personnel." in the statement? _____
- c. Is each of the maximum of three elements identified and described/defined in the statement? _____
- d. If the unit has an official motto, is it explained in the statement? _____
- e. If the official unit motto is in a foreign language, is the English translation contained in the statement? _____

4. **The DD Form 448 (MIPR):** **See Attachment 4.**

- a. Has the current cost been verified with NGB/PAI-H? _____
- b. Is the attached DD Form 448 the original? _____
(No copies allowed)

YES

NO

c. Is the financial POC listed with DSN phone & fax, commercial phone & fax, and e-mail address?

d. Is the expiration date for the funds within the current fiscal year?

e. Are all of the **REQUIRED** blocks filled in?
