



AIR NATIONAL GUARD (ANG) ACTIVE DUTY FOR OPERATIONAL SUPPORT (ADOS) ANNOUNCEMENT

IAW the ADOS Application Procedures

Please submit complete ADOS applications as 1 PDF to usaf.jbanafw.ngb-hr.mbx.HR-ADOS@mail.mil

If unable to encrypt or the application is over 4MB, please forward via <https://safe.amrdec.army.mil/safe/> to the above address

<u>ANNOUNCEMENT NUMBER:</u>	20-056
<u>CLOSE OUT DATE:</u>	Open until Filled
<u>POSITION TITLE:</u>	Public Affairs Representative
<u>POSITION INFORMATION:</u>	Date of Hire – Immediately through end of FY Tour intent is temporary, pending Funding and Airman's continued eligibility. ADOS, Title 10 - 12301d
<u>RANK/GRADE REQUIREMENT:</u>	O-1 – O-4
<u>AFSC REQUIREMENT:</u>	Any AFSC; 35P desired
<u>LOCATION:</u>	Tyndall AFB, FL.
<u>WHO MAY APPLY:</u>	Qualified ANG members only
POC Position:	Lt Col Karen Roganov, 850-283-2483 (do not leave voice msg) karen.roganov.1@us.af.mil . Text at 850-774-1044.

Position Description (Duty Description):

Continental NORAD Region, First Air Force, Air Forces Northern (CONR-1AF-AFNORTH) is seeking an officer to create or learn how to create social media content plus accomplish overall public affairs tasks supporting CONR-1AF-AFNORTH 3-star communication priorities. A person from any AFSC with a can-

do attitude and teachable skillset can be mission effective for this position and is encouraged to apply in addition to public affairs AFSC-qualified persons. On-the-job training provided.

1. Social media skills include:

- a) Marketing mindset to perceive what is the essence or the “so what” of day-to-day mission interactions to be able to craft strategic social media postings for a numbered Air Force. Social media posting skills can be learned on the job.
- b) Forward-leaning style of collaborating with the overall CONR-1AF-AFNORTH staff to draw out and track down information from all military ranks and civilian grade levels for strategic communication amid the usual competitive environment. In other words, the ability to deliver in spite of the workforce having many other tasks and priorities outside PA requests.
- c) Cooperative attitude to partner with all types of career-fields like the commander’s action group, protocol, history, outside organizations from the interagency, other component commands, etc.
- d) The ability to learn how to compose and create photo-journalistic quality images for social media.

2. Full-spectrum public affairs skills supporting the CONR-1AF-AFNORTH PA/Director include:

[Note: based on the applicant’s AFSC and OJT skills, the PA assistance requested would be tailored to the person’s abilities. Here are some possible examples]

- a) Incorporation of 1AF P-staff and directorates, subordinate units, higher HQ, and other stakeholders into the PA plan and operations.
- b) Candid and timely communication counsel and guidance to 1AF leaders on the communication and public perception implications of key decisions, policies, and operations and their potential impact on mission success. Participates in the development of plans and policies and monitors operations to assure consideration of such implications.
- c) Research, planning, executing, and assessing communication strategies and activities. Ensuring all public affairs efforts adhere to applicable federal law, DOD principles governing the release of information, and 1AF policies. Advocates for and manages funds, manpower, training, and equipment to effectively execute public affairs operations to support the mission.
- d) Ensures a free flow of releasable information to the news media. Establishes and maintains relationships with news media representatives, facilitates media access, prepares 1AF subject matter experts for media interviews, and evaluates media coverage.
- e) Promotes public knowledge and understanding of 1AF missions, organizations, and capabilities. Fosters coordination, cooperation, and mutual appreciation between 1AF, local communities, state and federal agencies, and DOD/interagency components. Evaluates requests for 1AF support to public events, and coordinates appropriate participation to meet communication goals.
- f) Establishes the means to link Airmen/DoD civilians and their leaders through a command information program. Advises about content, propriety, timing, and relative importance of information for internal release through all available means. Contributes to the morale, readiness, productivity, and retention typical of a well-informed force.

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